



IN THE SPOTLIGHT

Case study: Roldo Rent

Roldo Rent optimises asset management with POLARIS RFID

The customer

Roldo Rent is a leading rental company specialising in the rental of sustainable and professional moving equipment. Its range includes roll containers, plastic moving boxes and other tools that contribute to the efficient relocation of businesses. Operating in the Netherlands, Belgium, Germany, Switzerland and Austria, Roldo Rent collaborates with a network of warehouses. Accurate asset tracking and management are crucial to its services. The company is committed to innovation and efficiency across all its processes and plays a key role in its customers' logistics chain.

The challenge

Following the acquisition of Varodarent, it became clear to Roldo Rent that maintaining two separate software platforms – Scanalytic and A-rent – was not a sustainable option. The existing systems provided insufficient support for operational processes, leading to inefficiencies and a lack of uniformity in asset management. Additionally, there was an urgent need for an integrated system capable of optimising user roles and access management, ensuring better support for the company's complex multi-entity structure.



Thanks to POLARIS RFID Asset Management Software, Roldo Rent secures a future of advanced asset management, ensuring that each customer is directly associated with the rented unique assets. This provides better control over the rental administration.

Elisabeth van Eijle
Operational Manager



The solution

Roldo Rent chose **POLARIS RFID Asset Management Software** as its new asset management solution. POLARIS combines powerful RFID technology with user-friendly software to ensure seamless integration between hardware and business processes. The project included:

RFID technology: POLARIS has been extensively customised, including the addition of an extra 'Organisations' level to control asset access based on user roles. Its RFID functionalities enable real-time asset tracking, bulk operations and error-free inventory management. POLARIS serves as a centralised asset management platform, offering tracking, location reports and status updates. By using RFID tags, it ensures precise data capture.

Hardware: 50 handhelds were integrated with POLARIS. These handhelds enable fast and efficient scanning, ensuring a seamless flow of data within the system, with real-time visibility of all asset movements and actions.

Phased implementation: The transition to POLARIS was rolled out in two stages:

1. Phase 1: All data and functionalities from Scanalytic were migrated to POLARIS, including all customer records and handheld applications.
2. Phase 2: The full functionality of A-rent was integrated into POLARIS. After a testing phase – including a comprehensive dry run to verify all processes – POLARIS was successfully launched.

With an RFID handheld scanner equipped with our **POLARIS RFID software**, Roldo Rent can effortlessly and quickly **identify, move and accurately track its assets**.



The result



Efficiency: The RFID scanning system enables customers to quickly and easily gain insight into ongoing projects and asset management.



Real-time insights: POLARIS's user-friendly interface provides access to dashboards, reports and a visual representation of assets across locations. With efficient data analysis, users can take immediate action and optimise their processes.



Accuracy: A flawless migration and optimised user experience ensure consistent, reliable data and improved operational performance. With RFID technology, the risk of human error is minimised.



Scalability: POLARIS provides a flexible foundation for future expansions, including integration with new ERP systems and enhanced tracking technologies.



Customer satisfaction: New users appreciate the system's intuitive structure, ease of use and the significant time savings it delivers.

Future plans

Roldo Rent continues its close cooperation with Aucxis to further optimise POLARIS and develop new functionalities.

In addition, the company is exploring further opportunities:

- **ERP integration:** Connecting POLARIS with the ERP system to streamline workflows and improve overall organisational efficiency.
- **Expansion of RFID functionalities:** Further refining tracking and automation features to gain even faster and more precise insights into asset movements and availability.

AUCXIS
RFID SOLUTIONS

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**Why
choose
Aucxis?**

- Experienced RFID integrator
- Extensive know-how
- One supplier, all products, all services
- In-house experts in hardware, software development and installation
- Numerous realisations in various sectors
- ISO9001-certified company
- Support service 24/7